



## **Mission for Meso: FAQ**

### **1) I want to sign up as an individual, how do I get started?**

Thank you for fundraising on behalf of the CMF! The first thing to do is sign up for the campaign through the Mission for Meso landing page at [Canadahelps](#). Standard text has already been provided for you on your page, but it is highly recommended that you modify slightly to include your own personal Mission challenge. Next, download our *Mission for Meso: Template email for soliciting donors*, make any minor modifications required in order to tailor it to your own situation, paste it into an email and send it out to your contact network! Before donations start to roll in, you'll need to think about how you want to achieve your challenge. Do you want to carry your Mission out in intervals (e.g. weekly or based on pledge amount), or complete your Mission in one go on September 26, the last day of the campaign? Don't forget to record yourself carrying out your Mission and post it to your fundraising page so that your donors can follow your journey!

### **2) I want to organize a Team, how do I get started?**

Thank you for fundraising on behalf of the CMF and congratulations on organizing a Team! The first thing you'll want to think about is whether you want to set up a "team" Mission with the same specified challenge, or to allow each team member to specify their own Mission challenge. Once you have decided on your preferred approach, set up your Team fundraising page on [Canadahelps](#), modifying the standard template text as appropriate. Next, download our *Mission for Meso: Template email for soliciting team members*, make any minor modifications required in order to tailor it to your own situation, paste it into an email and send it out to your contact network! As a Team Captain, don't forget to check in with your team members occasionally to see how they are doing and to encourage them to take photos and record themselves carrying out their Mission so that your donors can follow the Team's journey!

### **3) What should a Mission challenge look like?**

It can look like anything! This is your opportunity to get creative! Many people often choose physical challenges, but this is not a requirement. We recommend basing your challenge around something you love to do, but that will give you a sense of accomplishment when you achieve it! Love to read? Dance? Play music? Sew? Why not design a Mission around it? You also don't have to stick to the suggested format of \$X per activity level. Alternative methods include challenging yourself to a daily activity throughout the campaign period (e.g. I will walk around my block 5 times every day), or to specify a particular activity for specific donation amounts (e.g. for every \$10 pledge I will do A, for every \$20 pledge I will do B etc.). The options are endless, so have fun with it!



**5) Can I collect donations offline and have them count towards my Mission for Meso fundraising goal?**

Yes you can, although it is a bit more complicated. To do this, we recommend using the *Mission for Meso: Offline donation tracker form* for tracking purposes. Please remind donors that in order to receive a tax receipt we will need their full mailing address and email. Cash and cheque donations should be tracked on the donation form, and can be counted towards the online fundraising goal by entering the amount as on “offline donation” through your fundraising page. Cheques should be made out to the Canadian Mesothelioma Foundation.

At the end of the campaign, please mail us any cheques received along with your completed donation tracker form, to the CMF, 4302-50 Yorkville Ave., Toronto, Ontario, M4W 0A3.

As we can't accept cash through the mail, please either write a cheque to the Canadian Mesothelioma Foundation for the final value of the cash donations received OR enter each cash donation online through your fundraising page and use your own credit card, on behalf of the donor (enter with their contact info so they receive the tax receipt, you keep the cash).

**6) Tell me more about the Canadian Mesothelioma Foundation.**

Founded in 2008, the Canadian Mesothelioma Foundation is a registered charity dedicated to raise awareness and understanding about mesothelioma in Canada. Mesothelioma is a cancer almost exclusively linked with exposure to asbestos. Funds raised through the Mission for Meso campaign will go towards supporting patients with mesothelioma and their families, and supporting the development of a community of health professionals in the field of mesothelioma diagnosis, treatment and care across Canada.

To learn more about the CMF please view our website at [www.cmfonline.org](http://www.cmfonline.org)

**7) Who do I contact with any questions I have about the Mission for Meso campaign?**

Please contact Alissa at [aboardley@cmfonline.org](mailto:aboardley@cmfonline.org)